



Dear Potential Sponsor.

We are writing on behalf of Triple Seven Barrel Racing Association LLC (TSBRA) regarding sponsorship opportunities available with our organization.

TSBRA was established, July 7th, 2017 by a barrel racer who felt barrel racing needed a positive change. We are a family-owned family run California based association. We strive to bring barrel racers races that are fun, fair, and affordable, which is why we must depend on our generous sponsors.

Our 2024-2025 Finals will be held at the Diamond Bar Arena, Ceres, Ca. October 17-October 19, 2025.

SPONSORSHIP OPPORTUNITIES

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SADDLE SPONSOR - \$ 1500.00

We guarantee to award a minimum of 9 saddles at our Finals in October 2025.

As a saddle sponsor you will have the option of total exclusivity of product and booth set up at our finals, your name / company logo will be placed on the Custom Scott Thomas Saddles that we are giving away this year, the TSBRA website and included with the article and picture of the saddles when they are awarded plus you will get constant advertising on our social media, email blast to our membership and any signage at all of our races.

You may designate a specific category that you wish the saddle to be presented:

Under \$ 1, 000, Under \$ 5000, Under \$ 10,000, Open or Youth.

Saddle Sponsors also get one free entry into the TSBRA Finals, Plus one free Pen at finals.

If said sponsor chooses to sponsor 2 Finals Saddles, they will receive 2 free entries into the TSBRA finals plus 2 horse pens and preferred parking at finals, plus 2 free memberships for the following season.

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FINALS SUPERSHOW SIDEPOT SPONSOR \$ 5000.00

This was a new sponsorship for finals in which one sponsor put up \$ 5000.00 added monies for a side pot at finals in which members ran at \$ 2500 .00 added per day as a carryover side pot from finals. This sponsor gets the huge advertisement at finals- Free set up of booths, trailers, vehicles, whichever products they wish to show case. As much signage throughout finals as they wish to provide, constant plugs on social media, email and from our finals announcer.

3 Free entries into finals, 3 free stalls at finals, 3 free memberships, preferred parking, and electrical hook ups at finals.

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SPECIAL EVENT SPONSOR - \$2500.00

Besides the Finals, we put on other large races throughout California, with our 2 second largest races being our Memorial Weekend race at Diamond Bar Arena, & our NFR Race held in November at Diamond Bar Arena in Ceres Ca.

By sponsoring a special event, it will offset our costs for facility fees, awards, etc. Allowing for better paying races and great awards for the barrel racers.

Should you sponsor one of our special events, we will name the race in honor of your company. You will have the option of setting up booths at said races, Your name / company logo will be placed on the TSBRA website ,all of your banners will fill the arena at said races , the barrels will have your company name on them , you will receive constant advertising on our social media & be included in email blast to our membership and also included in all promotional materials for the special event, Plus 2 free entries into the sponsored race with 2 free pens.

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YEAR-END AWARD/FINALS AWARD SPONSOR - \$750

We will present 50 awards for the top 10-point earners in each of the 5 categories for year-end that compete in the top 15 run off at finals, as well as Average awards to the top 3 in each category, as well as top 3 in the 4 D.

Your name will be placed on the TSBRA website and included in all articles / pictures of the Finals , as well as all promotional materials for the Finals .

Please mark the amount you would like to sponsor:

\$1,500 Saddle Sponsor – If you wish to designate a category, please circle:

Under \$1,000, Under \$5000, Under \$10,000, Open, Youth.

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FINALS SUPER SHOW SPONSOR \$5000.00

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\$2500 Special Event Sponsor

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\$750 Year-End Award/Finals Award Sponsor

We can also provide you with our Tax ID upon request.

Sponsor’s Name:

Address:

Phone: Contact Person:

E-Mail Address:

Date: Amount Paid: Check Number:

TSBRA Member Referral’s Name:

Please include your business card

Please make checks payable to TSBRA – You may return it with a member, or mail to:

TSBRA  
12107 West Simmons Rd,  
Crows Landing, Ca. 95313

TSBRA looks forward to your support. We appreciate all our sponsors support in helping us make our association what it is today! Thank you, again, for your consideration and generosity.

Regards,

Triple Seven Barrel Racing

(209)262-5231